



TraderPlanet.com Selects Winner of “Guess Where The Dow Will Close” Contest

Contest Winner Receives \$10,000 in Trading Software and \$2,009 in Cash

Tampa Bay, FL, February 3, 2009 -- TraderPlanet.com, the coolest social networking website for active traders and investors, today announced the results of its first “Guess Where the Dow Will Close” contest, which offered members the chance to correctly predict the closing price of the Dow Jones Industrial Average on Friday, January 30th, 2009, the last trading day of the month.

The premise of the contest was simple: from January 10th through January 20th, entrants submitted their guesses online at (www.TraderPlanet.com). TraderPlanet.com accrued hundreds of submissions during this period and of those, H. David Allick, DDS of Rockville, MD, had the closest guess with a closing price of 7995 and won \$10,000 in trading software compliments of Market Technologies, plus \$2,009 in cash from TraderPlanet.com. The Dow Jones Industrial Average closed at 8,000 on January 30th.

Dr. Allick, while shocked over the outcome, indicated that his guess was derived by considering that the DOW was “half way between its lowest point in November and the running average up to January 15.” He further commented that while the current economic crisis has impacted his retirement, he recommends to other traders to “hang tough [because] there are many positive opportunities, they’re just harder to find.”

When asked what he would do with the winnings, Dr. Allick told TraderPlanet.com that he would be allocating a portion to his trading account with \$500 being donated to the American Society for the Prevention of Cruelty to Animals® (ASPCA) that was featured on TraderPlanet’s January Charity of the Month.

“Successful trading requires information that is useful (and not just from one source). TraderPlanet.com does that and more. I haven’t found any other site that provides such a broad base of information...It has something for everyone!” says Dr. Allick.

“We share the TraderPlanet community’s enthusiastic response to our first contest as a means to reward an individual who holds the potential to help so many others,” said Lane J. Mendelsohn, publisher of TraderPlanet.com. “This contest and other activities planned in the coming months will help attract more people from all over the world to experience the first and only free one-stop online destination. The growing ranks of traders and investors joining our community clearly demonstrates that we are making a positive impact on those who are seeking access to information on financial markets that is not available anywhere else.”

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About www.TraderPlanet.com

TraderPlanet.com, a Tampa Bay, FL-based social networking site, provides individual traders of all skill levels a one-stop destination for financial information and trading tools. TraderPlanet.com is the only financial networking site of its kind that offers its members a full suite of market data feeds, advanced technical tools and extensive analyst commentary across asset classes, while enabling members to give back to the broader world community through gift giving to charitable causes. Designed to level the playing field between institutional and individual investors, TraderPlanet.com's fully interactive multimedia platform is designed to promote the free-flow exchange of ideas through questions, answers and comments geared towards improving trading strategies and investment performance.

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